

PRESS RELEASE
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DOT TK IS FASTEST GROWING DOMAIN REGISTRY

Thousands of new domain names are registered every week

ISTANBUL – February 11th 2009. Dot TK, the registry for .TK Internet domain names, today announced that in the last three weeks the Dot TK Registry is growing faster in Turkey than other top level domains such as .COM and .TR.

Dot TK is a leading provider of affordable domain names. Dot TK domains are used in Turkey as Turkey's national domain extension.

Since recently, Dot TK domain names cannot only be bought from Dot TK's website at www.dot.tk, but also at the websites of the major ISP's and hosting providers in Turkey. Thousands of new .TK domain names are being registered every week through these partners already, many more than the total Turkish weekly registration volume of 1,750 domains in .COM and .TR.

"We have seen many requests from hosting providers in the last few months to start reselling Dot TK domain names. It seems to be pretty hard and expensive to register domains in alternative registries such as .COM and .TR. With Dot TK the partner can easily connect to the Dot TK domain registry using an API, which gives him a lot of flexibility and speed during the registration process" says Maurice van der Meer, CTO of Dot TK. "The domains that are registered through the API can be used immediately. No paperwork is needed for registrations, which speeds up the process enormously. Many ISP's have already integrated our services into their offering."

Dot TK connects to small and large hosting providers alike, through an automated API or through a manual web interface. With various levels in the Dot TK Partner Program every Internet service or hosting provider is able to accept Dot TK domains on his website. Starting March 3rd Dot TK will list all partners on its website at www.dot.tk.

"We believe in Dot TK's domain registration product", says Stephen Ahnen, CEO of AWBS.COM. "With their automated domain registration processes and their low pricing we think they will become a dominant player on the Turkish market shortly. That's why we have integrated Dot TK as a module in our software that is made available for all AWBS customers. AWBS is used by many Turkish hosting providers already and we think this integration will also increase our customer base in Turkey enormously."

Dot TK is a joint venture of the Government of Tokelau, its communication company Teletok and BV Dot TK, a privately held company. Dot TK has offices in the Netherlands, London, Isle of Man and Istanbul. More information about Dot TK can be found at <http://www.dot.tk>.
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