

**PRESS RELEASE**  
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## **FREE DOT TK DOMAINS FOR STUDENTS AND THE RESEARCH INDUSTRY, TO STIMULATE WEBDESIGN AND PROGRAMMING**

**Dot TK provides free domain name registrations for seven days in both March and April if registered from a university**

**ISTANBUL – March 5<sup>th</sup> 2009.** Dot TK, the registry for .TK Internet domain names, announced that starting today, for seven days, students and other university personnel are able to register .TK domain names at no charge.

Dot TK has grown rapidly in Turkey in the last six months. However, the ratio of Turkish websites, compared with the number of Internet users, is still behind in comparison to other countries in the region. Dot TK wants to stimulate web designers, web programmers and system engineers to build and promote websites by providing the domain name for free.

“We acknowledged an enormous potential growth in the IT sector. However, this growth is reduced because Internet domain names were traditionally expensive and hard to register. And it is those Internet domain names that are the basis of a website.” says Joost Zuurbier, CEO of Dot TK. “By providing domain names for free to students and research personnel in the next week (and in the second week of April), we hope that people’s knowledge about website development and Internet infrastructure will be increased.”

Turkey is the home for about 1600 web hosting companies and Internet Service Providers across the country, facilitating more than 26 million Internet users. However, the ratio of the total number of hosted websites, compared with the number of Internet users, is the lowest in the European area.

Country	Internet users	Hosted websites	Ratio
United Kingdom	43,221,464	10,247,083	1:4
Germany	55,221,183	17,516,164	1:3
France	40,128,178	3,476,128	1:11
Netherlands	13,791,800	3,942,284	1:3
Turkey	26,545,020	843,050	1:31

Free Dot TK registrations can be made in the period of March 5<sup>th</sup> 00h00 up to March 11<sup>th</sup> 23h59 and in the period of April 5<sup>th</sup> 00h00 up to April 11<sup>th</sup> 23h59 from all computers available at the university locations connected to the Internet. Simply select the domain name(s) on [www.dot.tk](http://www.dot.tk) and select the free university offer as payment method. Free Dot TK domain names are provided for a registration period of one year. Trademark and special domain names are excluded from registration. There is a maximum of one domain name per user.

Dot TK is a joint venture of the Government of Tokelau, its communication company Teletok and BV Dot TK, a privately held company. Dot TK has offices in the Netherlands, London, Isle of Man and Istanbul. More information about Dot TK can be found at <http://www.dot.tk>